



plan-c.eu
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CIRCULAIRE ECONOMIE

Het beleid schakelt hoger.
Wie doet mee?

Jiska Verhulst
Transitiemanager Circulaire Economie
Directeur Plan C vzw
13 september - studiedag SERV & MINA

TIMMEREN AAN DE WEG

1. BELEIDSCONTEXT

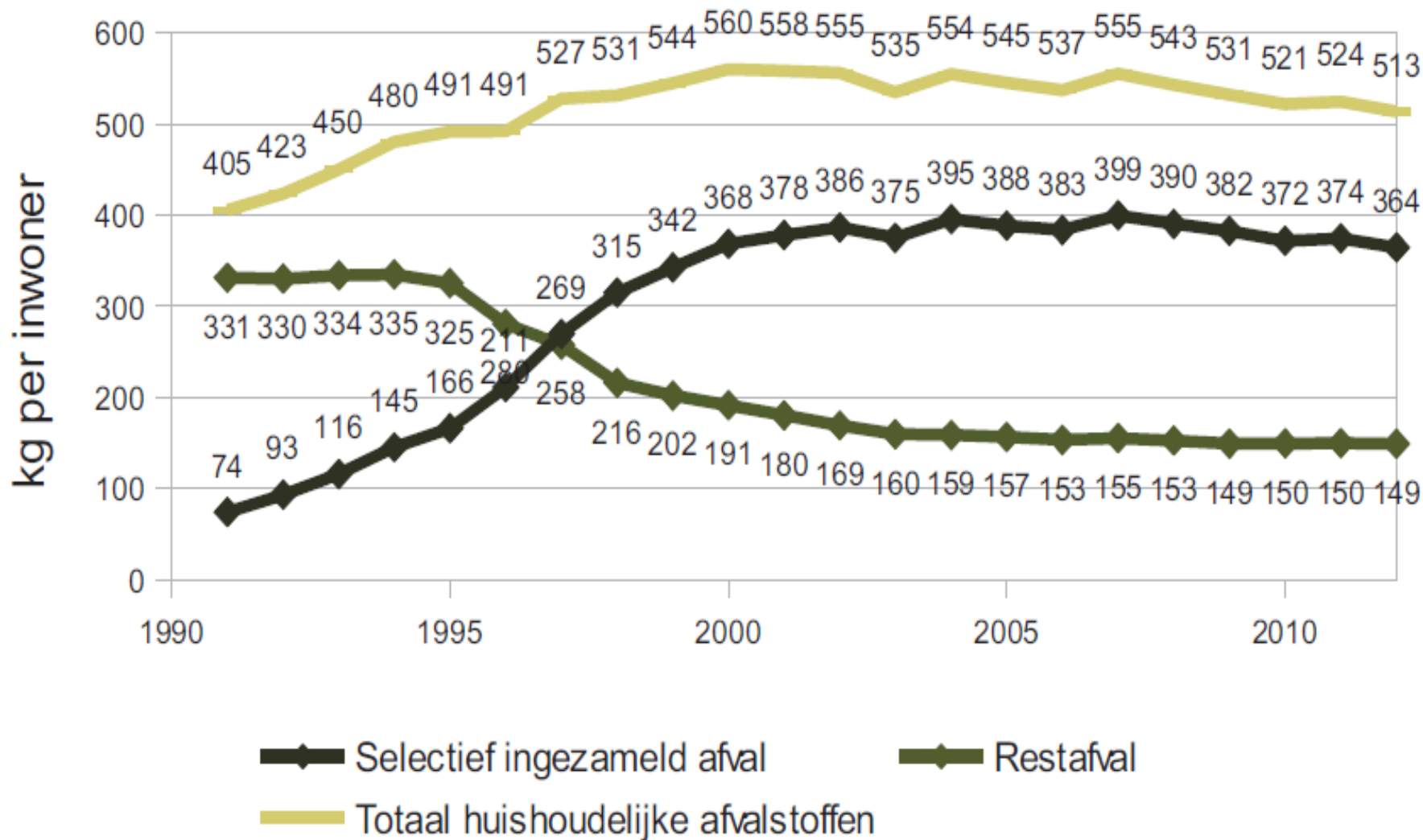


2. DISCOURS

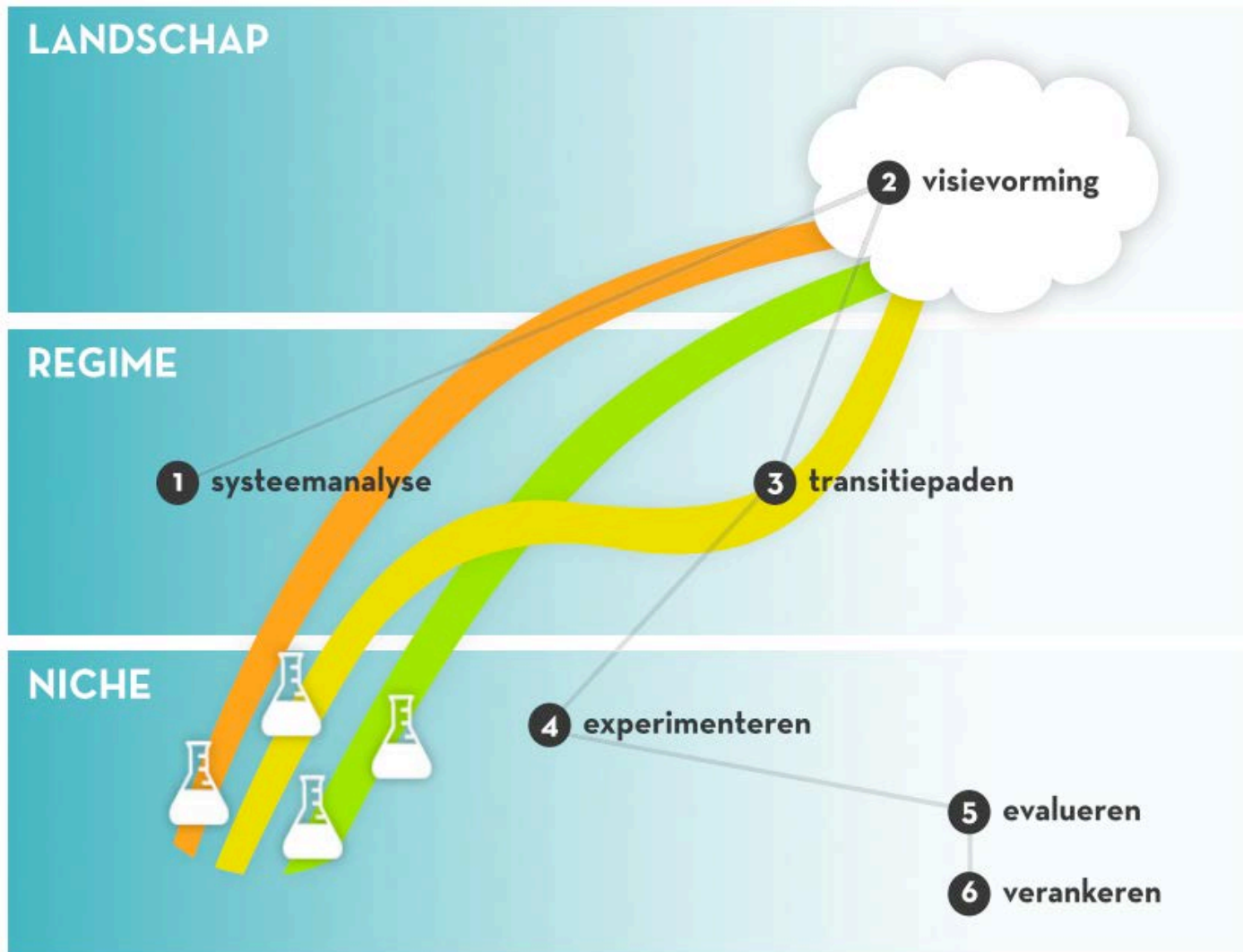
Duurzaam materialenbeheer en Transitie

Circulaire Economie

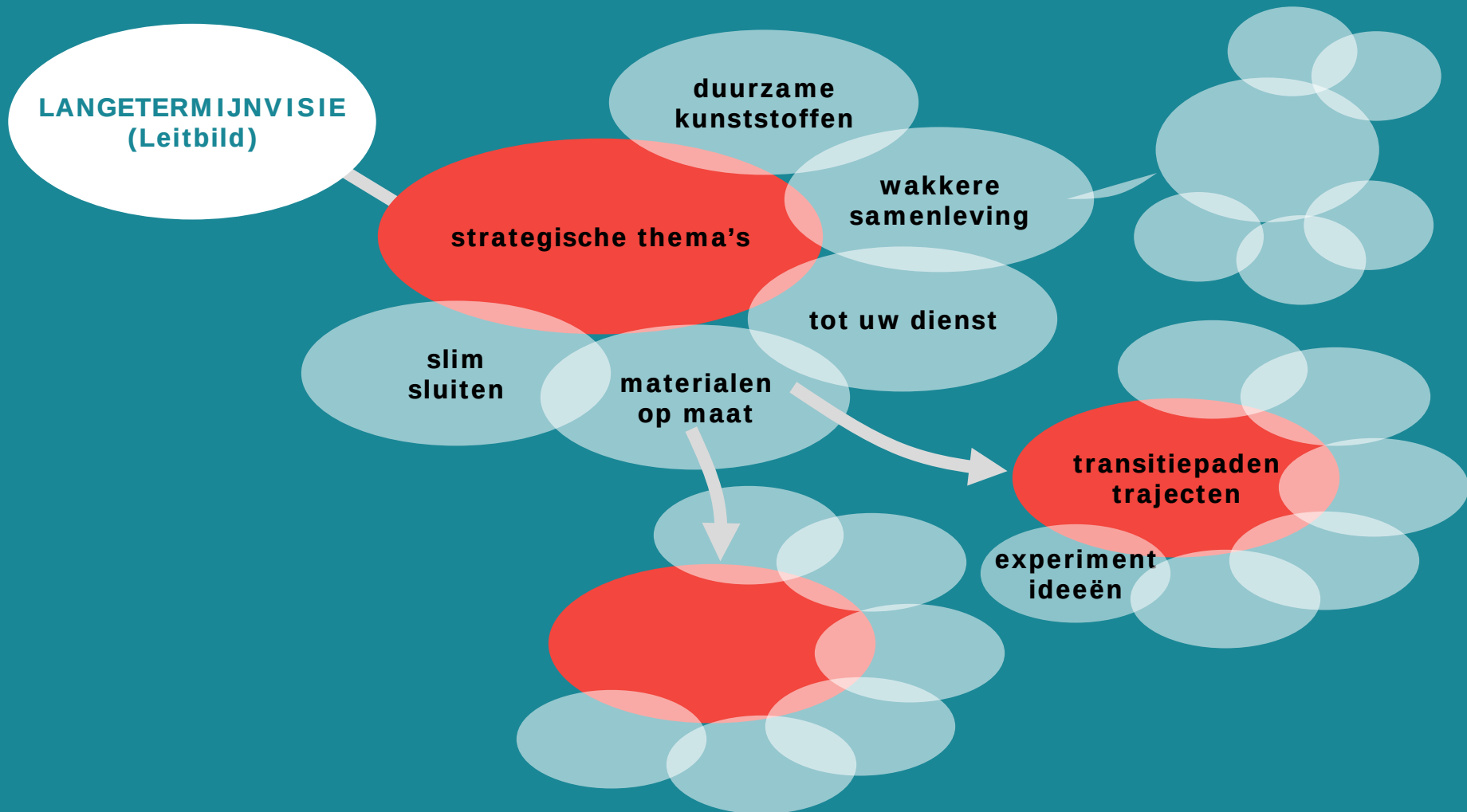
BELEIDSCONTEXT



DISCOURS



RESULTATEN



TIMMEREN AAN DE WEG

1. BELEIDSCONTEXT

2006: afvalbeleid
botst op limieten

2006: start Plan C
denktank

2011: DMB bij de 13
ViA-prioriteiten

2010: België voorzitter
EU; DMB op Europese
agenda

2012: doorstart
Plan C als vzw,
Lancering Vlaams
Materialenprogramma

2016: Vlaams
Materialenprogramma
wint The Circularity

2015: lancering
EU-pakket
circulaire economie

2. DISCOURS

Duurzaam materialenbeheer en Transitie

Circulaire Economie

BELEIDSCONTEXT

Verenigde krachten in het Vlaams Materialenprogramma

beleid

entre-
preneurial
discovery

onderzoek



DISCOURS



our sites ▲



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[Network Map](#)

[Languages](#)



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[Circular Economy](#)

[Programmes](#)

[CE100](#)

[Publications](#)

OUR MISSION IS TO ACCELERATE THE TRANSITION TO A CIRCULAR ECONOMY

The Ellen MacArthur Foundation works with business, government and academia to build a framework for an economy that is restorative and regenerative by design.

[See more](#)

RESULTATEN

A glimpse at our projects

Flanders Recycling Hub



Transforming Flanders into a recycling hub for Europe through our seaports.

[Read more >](#)

New Jobs In the Circular Economy



We explore which jobs, skills, competences and training will be needed for a circular economy.

[Read more >](#)

Additive Design Challenge



The Additive Design Challenge invites thinkers, makers and doers to use 3D printing in the service of people and planet.

[Read more >](#)

Masterclass Circular Entrepreneurship

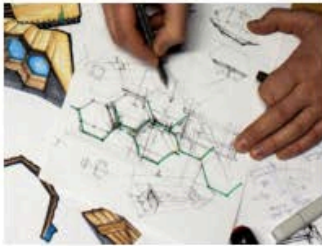


In this intensive course entrepreneurs learn about the challenges and opportunities of circular business models.

[Read more >](#)

A selection of our tools

Ecolizer



The Ecolizer is an ecodesign tool that caters to all companies who want to lower the environmental impact of their products.

[Read more >](#)

Ecodesign In Higher Education (EHE) Kit



The kit provides real guidance to education professionals on integrating ecodesign into training programs of higher education.

[Read more >](#)

Business Model Innovation Grid



This tool aims to inspire businesses to rethink the way in which they operate and to become more future proof.

[Read more >](#)

Close The Loop - towards a circular fashion industry



A guide towards circular business models in the fashion industry.

[Read more >](#)

Communication and research

Econotalks: exploring the circular economy



Econotalks is a series of longreads about the economic and financial barriers and opportunities of a circular economy.

[Read more >](#)

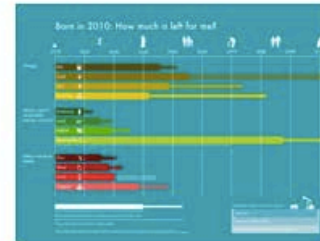
SuMMA: in-depth policy research



SuMMA investigates and fosters the role that policy can and should play in a transition towards the circular economy.

[Read more >](#)

Visual communication: Infographics



A picture is worth a thousand words. That's why we invest in visual communication and infographics.

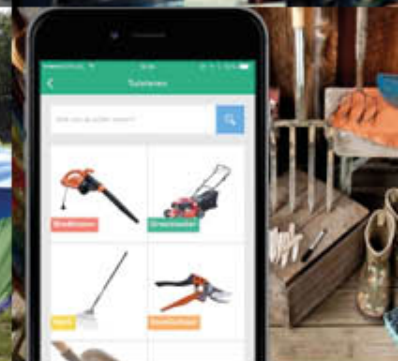
[Read more >](#)

Reburg: Imagineering a circular city



To explore a circular society in the future we designed the city of Reburg, where the circular economy comes to life.

[Read more >](#)





An initiative of The Young Global Leaders of The World Economic Forum



The Circulares 2016

WINNER

Government, Cities &
Region Awards

thecirculares.org

In collaboration with Accenture

Sponsored by: BT / Ecolab / Alliance Trust / SABMiller

Media partner: Fortune

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2. DISCOURS

Duurzaam materialenbeheer en Transitie

Circulaire Economie

2017-...?

TIMMEREN AAN DE WEG

2006 - 2011

2012 - 2016

2017 - ...

ZICHTBAARHEID

HYPE CYCLE

TECHNOLOGISCHE
TRIGGER

CE

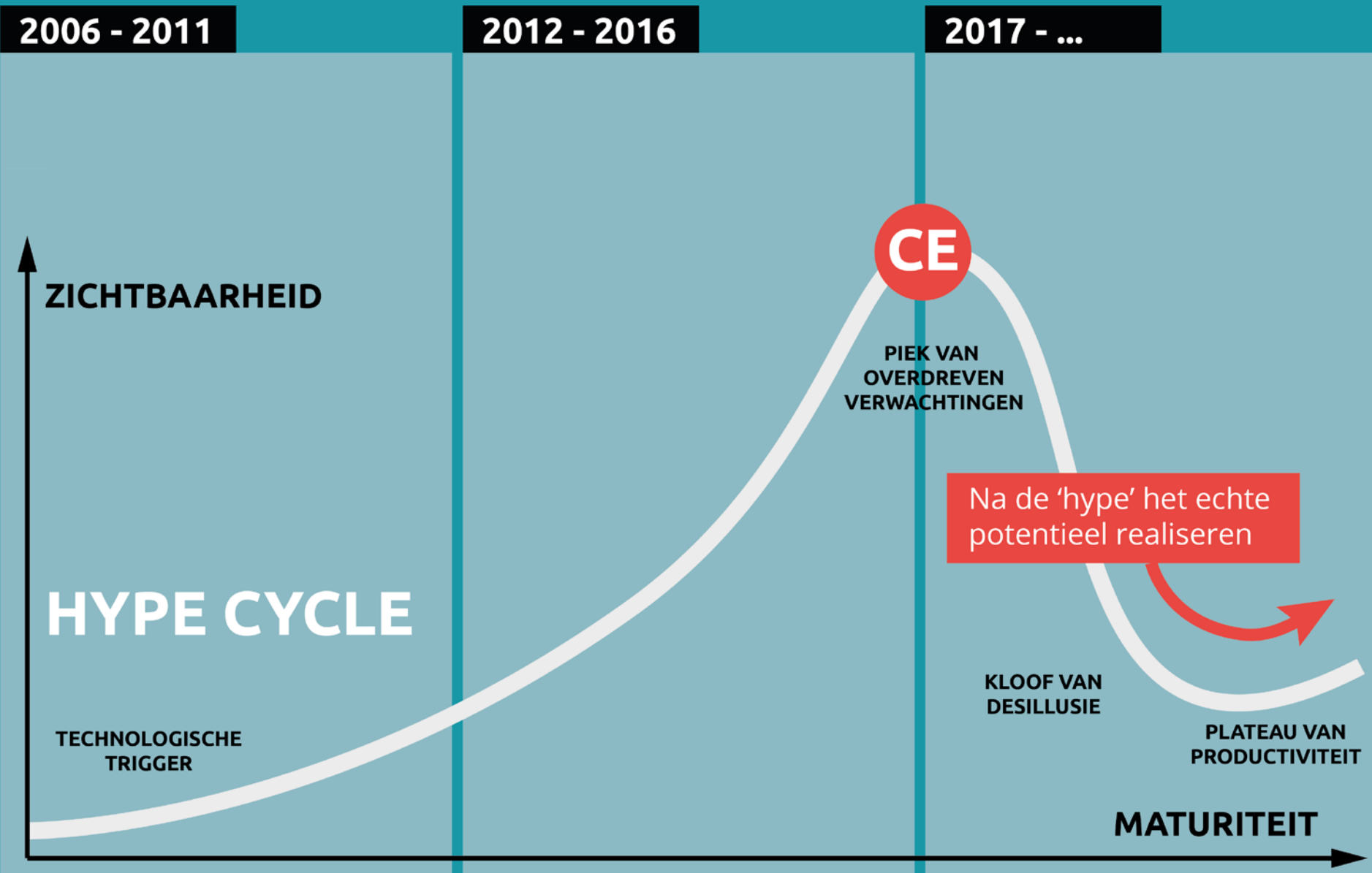
PIEK VAN
OVERDREVEN
VERWACHTINGEN

Na de 'hype' het echte
potentieel realiseren

KLOOF VAN
DESILLUSIE

PLATEAU VAN
PRODUCTIVITEIT

MATURITEIT



HUIDIGE CONTEXT

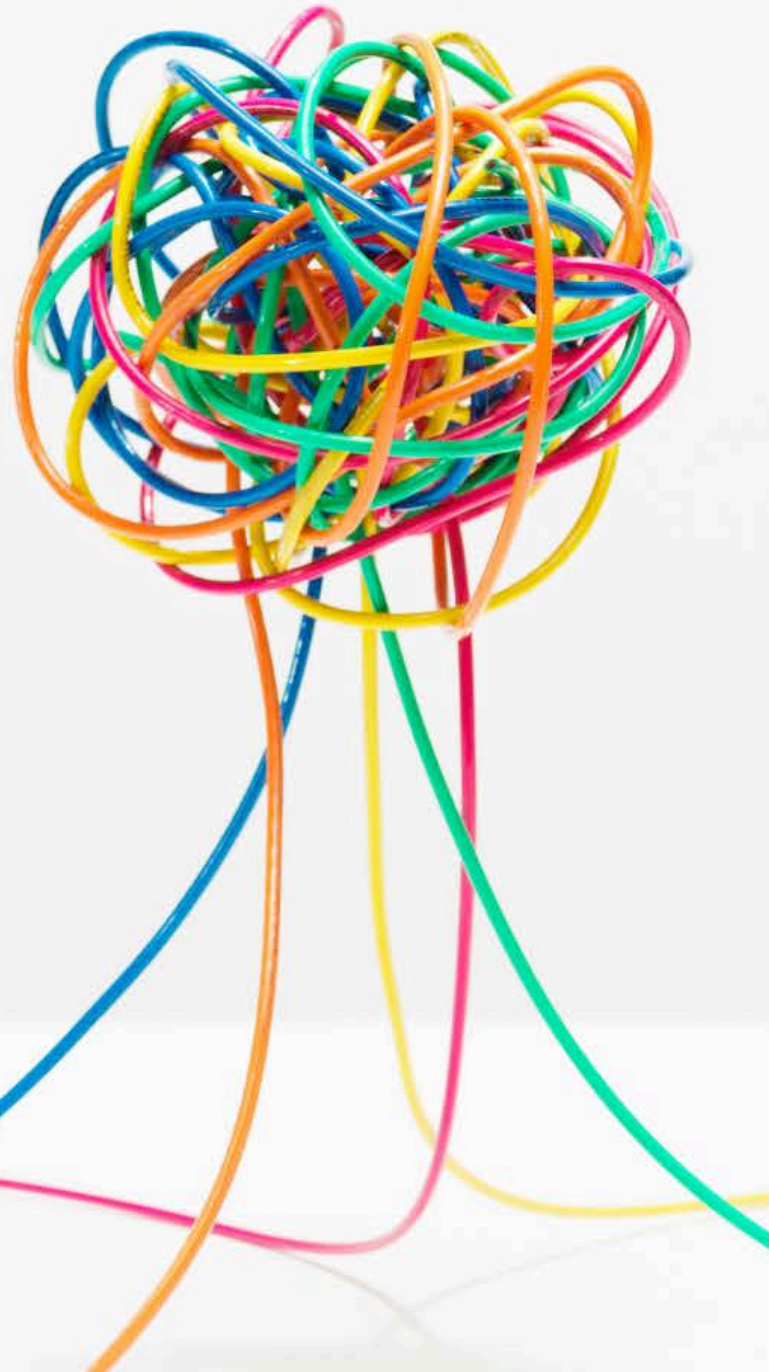
- Europees pakket CE
- Visie 2050 – CE als een van de zeven transitieprioriteiten
- Vlaamse coördinatie European Topic Center waste & materials EMA (indicatoren)
- EIT raw materials
- Thema wordt opgepikt door een groot aantal intermediaire organisaties UNIZO, VOKA, VBO, The Shift,...
- Gerichte initiatieven naar burger, consument en gebruiker (BBL, Netwerk Bewust Verbruiken, Transitienetwerk middenveld, vakbonden, ...)

HET BELEID SCHAKELT HOGER

- Doorgroei van VMP naar een 'VMP2.0' als invulling Visie 2050
- Minister Schauvliege en Minister Muyters
- Integratie agenda 2020, nieuw steunpunt en Plan C tot één knooppunt CE
- Publiek-private aansturing; OVAM als motor
- 5 kernactiviteiten: van pionieren tot verankeren

*“Een taai
vraagstuk is van
iedereen en van
niemand”*

Hans Vermaak,
Plan C Community Day, november 2012





Dank voor
uw aandacht!